

ACCCELLS DELIVERS THE INDUSTRY “WISH-LIST”

A TECHNOLOGY PLATFORM FOR ALL PHASES OF MOBILE MONEY

EXCITING SYNERGY WITH NFC

AcCells is announcing that the first public demonstration of its “Wise-NFC®” mobile authentication technology will take place at the GSMA Mobile Money Summit in Rio de Janeiro, Brazil, May 25-26, 2010.

For Immediate Release

Rio de Janeiro, Brazil, May 25, 2010 – AcCells, a developer of contactless technology for the mobile payment industry, is introducing a breakthrough platform that is highly secure, simple, fast, and easily scalable, usable in *any* country or market segment, including POS, mass-transportation and ticketing systems, and enabling today a true multiple-application mobile wallet for *any* mobile.

“With AcCells’ solution, the payment industry finally has a technology platform that meets speed and security expectations, and can be deployed at low cost and in full synergy with the eventual vision of ubiquitous NFC-based mobile phones and readers,” said Eduardo Shoal, AcCells’ CEO.

AcCells’ Wise-NFC® technology offers a tap-and-go consumer experience, EMV-grade security, protection from financial fraud losses, immunity from trojans and malware, and flexibility to accommodate multiple applications and payment systems. AcCells’ system approach includes a POS that is an independent, versatile, light-weight terminal designed as a contactless front-end. Working with ACH, card scheme or other types of accounts, the POS utilizes NFC as the basic communication technology, supporting Wise-NFC® payments as well as existing NFC applications. AcCells’ server authenticates the mobile phone and enables simple management of the user’s services, rights, account balances and alerts. Supporting an open, hybrid solution, AcCells server enables both online and offline transactions.

Shoal concluded, “We believe mobile network operators, banks, financial institutes, acquirers, issuers, merchants, money transfer companies, e-wallet application providers will quickly and readily grasp the breakthrough competitive advantages the AcCells solution can deliver.”

About AcCells

AcCells was launched by seasoned and prominent entrepreneurs to commercialize breakthrough innovations for all phases of mobile money. The Company’s synergy with the long term vision of ubiquitous NFC enables it to be a powerful partner **today** with ambitious companies who see mobile money as a key tool to grow their business. AcCells’ technology is the subject of multiple pending patent applications.

For additional information about the company, please email info@accells.com or visit our website at www.accells.com